



Contact:

Cierra C. Johnson

press@electjustice.org

**ELECT JUSTICE TEAMS UP WITH TIDAL TO HONOR AND LIVE STREAM *NATIONAL VOTE EARLY DAY* WITH PERFORMANCES AND CELEBRATIONS LIVE FROM THE FORUM IN LOS ANGELES**

Sponsored by When We All Vote, Black Voters Matter, REP CA, Roc Nation, United Justice Coalition, The Collective, National Basketball Players Association Foundation, and others to encourage early voting for Black and Brown communities.

**Los Angeles, CA** - On Saturday October 24, 2020, ELECT JUSTICE will hold a live event providing community services as well as an opportunity to cast ballots. Services will include: ballot drop-off, PPE, essentials and food giveaways for thousands at the Forum in Inglewood, CA .

The event will be available, on the TIDAL platform, with no subscription needed, and screened at events in markets with large Black and Brown demographics including: Baton Rouge, LA Birmingham, AL; Atlanta, GA; Charlotte, NC; Cleveland, OH; Columbia, SC; Detroit, MI; Houston, TX, Jacksonville, FL; Milwaukee, WI; Nashville, TN; Pensacola, FL and; Philadelphia, PA.

**WHAT:** Given the trifecta of pandemics facing Black and Brown communities — COVID-19, racial injustice, and economic exclusion — [ELECT JUSTICE](#), an innovative voter initiative that combines the power of sports, music, and organizing to turnout voters.

**WHY:** To empower and mobilize Black and Brown voters by providing access to tools and education about the 2020 elections.

**WHERE:** The Forum, 3900 W Manchester Blvd, Inglewood, CA 90305

**WHEN:** Saturday, October 24, 2020, 1-5pm PST/ 4-8pm EST

**WHO:** United Justice Coalition, When We All Vote, City of Inglewood, Mayor Butts, REP CA (Million Voters Project), Congresswoman Maxine Waters, TIDAL, Roc Nation, Athletes for Impact, Black Voters Matter, Boyle Heights Arts Academy, Brotherhood Crusade, The Collective, IMPACT Strategies, Revolve Impact, Labor Community Services Los Angeles, LA County Federation of Labor, Black Futures Lab, Los Angeles Regional Food Bank, Homeboy Industries, National Basketball Players Association, NAACP, Color of Change, Movement Voters Project, #SchoolsNotPrisons, Social Change Fund, and Somos LA Arte,

###

**About ELECT JUSTICE:** [ELECT JUSTICE](#), an innovative voter initiative that combines the power of sports, music, and organizing to turnout voters who are often most forgotten.